## **ORDER**

Orders Order / Rev: 705675 06271796 Alt Order #: RNC Product Desc: WKYC 2993 Estimate: 08/11/12 - 08/17/12 Flight Dates: Primary AE: Joe Knauer Original Date / Rev: 08/10/12 / 08/14/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT National Media Research Planning Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Republican National Committee** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bili Pian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	55	\$108 400 00	\$92 140 00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	55	\$108,400.00	\$92,140.00	0.00
Totals	55	\$108,400,00	\$92,140,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	35%	\$108,400.00
Market	100%	\$309,714.29

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	18%	\$55,748.57
WJW	23%	\$71,234.29
WOIO	20%	\$61,942.86
WUAB	4%	\$12,388.57

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC	08/17/12	2 08/17/12	Tonight Show	CM	1135p-1237a	F	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Tonight Show									
TONITE	SHW											
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	F	1	\$850.00	0.00						
E 2 WKYC	08/17/12	2 08/17/12	M-F 11a-1230p	CM	11a-1230p	F	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			11a-1230p									
LIVE LA	KESIDE											
Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	F	1	\$250.00	0.00						
E 3 WKYC	08/17/12	2 08/17/12	Late Night	СМ	1237a-136a	F	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			Late Night w/Jimr	my Fallon								
J FALLO	NC		•	-								

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3 WKYC	08/17/1	2 08/17/12	Late Night	CM	1237a-136a		- F	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
J FALLO	N		Late Night w/Jimr	ny Fallon									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	F	CM	\$600.00	0.00	- F	.20	- 1	\$2,000,00 D.2	0.00 NM	,	¢2 000 00
E 4 WKYC	06/17/1	2 06/17/12	Nightly News Nightly News	CIVI	M-Su 6:28p-7	γρ	- F	:30	ı	\$3,000.00 P-2	U.UU INIVI	1	\$3,000.00
NBC NI					_								
Star Week: 08/	rt Date 13/12	End Date 08/19/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00							
E 5 WKYC			M-F 7-9a Today	CM	7a-9a		- F	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
TODAY	01.1147		Today Show										
TODAY Star	SHW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	F			0.00							
E 6 WKYC	08/17/1	2 08/17/12	M-F 730-8p	CM	730-8p		- F	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
ENT TO	NIGHT 3	30	Entertainment To	night									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	F		\$1,400.00	0.00							
E 7 WKYC	08/13/1	2 08/13/12	Days of Our Lives Days of Our Lives		1p-2p	М		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
DAYS-C	UR LIVE	ES .	Days of Our Lives	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	M LN (M-Su)	CM	\$500.00 11P-1135P	0.00 M		:30	- 1	\$2,800.00 P-2	0.00 NM	1	\$2,800.00
E O WKIC	06/13/1	2 00/13/12	Late News (M-Su		116-11996	IVI		.30	'	φ2,000.00 F-2	U.UU INIVI	'	<b>\$</b> 2,000.00
CH 3 NV			,	,									
Star Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,800.00	Rating 0.00							
E 9 WKYC			Tonight Show	CM	1135p-1237a			:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Tonight Show		·								
TONITE	SHW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	M	1	\$850.00	0.00							
E10 WKYC	08/13/1	2 08/13/12	Late Night	CM	1237a-136a	M		:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
J FALLO	N		Late Night w/Jimr	ny Fallon									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	M	1	\$600.00	0.00							
E 11 WKYC	08/13/1	2 08/13/12	M-F 5-6p Dr. Phil	CM	5p-6p	M		:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
DR. PHI	L		DI. I IIII										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
Week: 08/ E 12 WKYC		08/19/12	Nightly News	CM	\$750.00 M-Su 6:28p-7	0.00 7n M		:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
L 12 WKTO	00/10/1	2 00/10/12	Nightly News	Olvi	W GG 0.20p /	Р 111		.00	•	ψ0,000.001 2	0.00 14101		ψο,οοο.οο
NBC NI				0 . 00 .	5.	D ()							
Star Week: 08/	rt Date 13/12	End Date 08/19/12	Weekdays M	Spots/Week 1	Rate \$3,000.00	Rating 0.00							
E 13 WKYC			M-F 7-9a Today	CM	7a-9a			:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
TODAY	CLIVA		Today Show										
TODAY Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	M		\$1,000.00	0.00							
E14 WKYC	08/13/1	2 08/13/12	M-F 730-8p	CM	730-8p	M		:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
ENT TO	NIGHT :	30	Entertainment To	night									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	M		\$1,400.00	0.00				00.00			<b>A.</b>
E 15 WKYC	08/13/1	2 08/13/12		CM	9-10p	М		:30	3	\$2,800.00 P-2	0.00 NM	3	\$8,400.00

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots R	ate Pri	Rtg T	ype Spo	ots	Amount
'			Mon Prime B											
STARS	EARN S	TRIPES	Mon Prime B											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						- 1		
Week: 08/		08/19/12	M	_	\$2,800.00	0.00								
	Date Ra		escription D		t/End Time		<u>V</u>	/eekdays	Length		Rtg T			
		2-08/19/12 N .4,15.5,15.6	ion Prime B	9-10	ıp		M		:30(\$	<del>2,800.00)</del>	0.00	NIVI		
		.4, 13.3, 13.6 2-08/19/12 N	Man Prima P	9-10	In		м		•20/¢	<del>2,800.00</del> )	0.00	N/N /		
_		.4,15.5,15.6	IOIT FIIITIE D	9-10	ιÞ		171		· .30 <del>(\$</del>	2,000.00)	0.00	INIVI		
		.+, 10.0, 10.0 2-08/19/12 N	lon Prime R	9-10	ın		М		.304	<del>2,800.00</del> )	0.00	NM		
		.4,15.5,15.6	2	0.0	۲		-1-2		.00(4	_,000.00/	0.00			
			on Prime Other	8-10	p	(8:00 PM-	10:00 IM		:30 \$	\$2,800.00	0.00	NM		
⊕ мо	G for 15.1	,15.2,15.3												
5 NKYC	08/13/1	2-08/13/12 N	on Prime Other	8-10	lp	(8:00 PM-	10:00 M		:30 \$	\$2,800.00	0.00	NM		
⊕ MG	3 for 15.1	,15.2,15.3												
_			Ion Prime Other	8-10	p	(8:00 PM-	10:00 IM		:30 \$	\$2,800.00	0.00	NM		
⊕ MG	3 for 15.1	,15.2,15.3												
E 16 WKYC	08/11/1	2 08/11/12	•	CM	6-630p		S-	:30	1 \$3,00	00.00 P-2	0.00	NM	1	\$3,000.00
OLYMP	DIC EN		Channel 3 News	at 6P SAT										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/		08/12/12	S-		\$3,000.00	0.00						ı		
E 17 WKYC	08/11/1	2 08/11/12	SAT TDY	CM	7a-9a		S-	:30	2 \$90	00.00 P-2	0.00	NM	2	\$1,800.00
0.17115	o		NBC Today Show	w (Sa)										
	DAY TO		\\\\- =	C==4= \\\ \ = =  .	Data	Detino								
Sta Week: 08/	art Date /06/12	End Date 08/12/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$900.00	Rating 0.00								
E 18 WKYC			Olympics Zone	CM	Olympics 2		S-	:30	1 \$3.00	0.00 P-2	0.00	NM	1	\$3,000.00
			Olympics Zone		,				, 40,00					40,00000
	PIC ZONE													
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating								
Week: 08/ E 19 WKYC		08/12/12	Olympics Prime	CM	\$3,000.00	0.00 rimetime	C	:30	1 \$12 00	0.00 P-2	0.00	NIM	1	\$12,000.00
L 19 WKIC	00/11/1	2 00/11/12	Olympic Primetin		Olympic F	iiiieuiiie	3-	.30	ι φιΖ,00	00.00 F-2	0.00	INIVI	'	φ12,000.00
OLYMP	PIC PT		C.yp.cc											
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/		08/12/12	S-		\$12,000.00	0.00						_		
E 20 WKYC	08/11/1	2 08/11/12	Olympics Weeke		Olympics \	Neeken(	S-	:30	2 \$2,50	00.00 P-2	0.00	NM	2	\$5,000.00
OI YMP	PIC WKN	D	Olympics Weeke	ena Di										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						ı		
Week: 08/		08/12/12	S-		\$2,500.00	0.00								
E 21 WKYC	08/12/1	2 08/12/12	•	CM	6-630p		S	:30	1 \$3,00	00.00 P-2	0.00	NM	1	\$3,000.00
OLV/ME	NO EN		Channel 3 News	at 6p SUN										
OLYMP	art Date	End Date	Wookdays	Spots/Week	Poto	Rating						ł		
Week: 08/		08/12/12	<u>Weekdays</u> S	<u>3pois/week</u>	Rate \$3,000.00	0.00						ı		
E 22 WKYC			Olympics Weeke	nd DT CM		Neeken(	S	:30	2 \$2,50	00.00 P-2	0.00	NM	2	\$5,000.00
			Olympics Weeke											
	PIC WKN													
Sta Week: 08/	art Date	End Date 08/12/12	Weekdays	Spots/Week	Rate	Rating 0.00						ł		
E 23 WKYC			Days of Our Live		\$2,500.00 1p-2p		- T	:30	1 \$50	0.00 P-2	0.00	NIM	1	\$500.00
LZ5 WICIO	00/10/1	2 00/10/12	Days of Our Live		1P-2P	_ <del>-</del>	•	.50	ι ψυ	,o.oo1 -2	0.00	14141	'	ψ500.00
DAYS-0	OUR LIVI	ES										Į		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating								
Week: 08/		08/19/12	T	1	\$500.00	0.00	T		4 00 5	20.005.5	0.55	<u> </u>		<b>#</b> 0 000 0 = -
E 24 WKYC	U8/16/1	2 08/16/12	M-F 11-1135p Channel 3 News	CM at 11n M-F	11-1135p		- T	:30	1 \$2,80	00.00 P-2	0.00	INIVI	1	\$2,800.00
CLLONI	\/\C \T 1	1	Judinie 3 News	at TIP IVI-I										

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Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Spo	nte	Rate Pri	Rta Type	Snots		Amount
		2 08/16/12	M-F 11-1135p	CM	11-1135p		T	•		\$2,800.00 P-2	0.00 NM	Op013		\$2,800.00
CH 3 NW			Channel 3 News	_	77 7700p		•	.00		Ψ2,000.001 2	0.00 14111		,	,2,000.00
	t Date	End Date 08/19/12	Weekdays	Spots/Week	Rate \$2,800.00	Rating	_							
E 25 WKYC			Tonight Show	CM	1135p-1237a		T	:30	1	\$850.00 P-2	0.00 NM	1		\$850.00
TONITE		2 00/10/12	Tonight Show	<b></b>	1100p 12070	•	•	.00		φοσο.σσ. 2	0.00 14111			φοσο.σσ
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					İ		
Week: 08/1		08/19/12	T	1	\$850.00	0.0								
E 26 WKYC	08/16/1	2 08/16/12	Late Night	CM	1237a-136a	-	T	:30	1	\$600.00 P-2	0.00 NM	1		\$600.00
J FALLO	N		Late Night w/Jim	my raiion										
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1							
Week: 08/1		08/19/12	T	1	\$600.00	0.0				<b>.</b>				
E 27 WKYC	08/16/1	2 08/16/12	M-F 5-6p Dr. Phil	CM	5p-6p	_	T	:30	1	\$750.00 P-2	0.00 NM	1		\$750.00
DR. PHIL	_		D1. 1 1111											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	_							
Week: 08/1		08/19/12	T	1	\$750.00	0.0	0 T	.20		<u>¢4_400_00 D_0</u>	0.00 NIM		đ	24 400 00
E 28 WKYC	08/16/1	2 08/16/12	Channel 3 News	CM at 7P	7-730p	_	1	:30	1	\$1,400.00 P-2	0.00 NM	1	4	31,400.00
CH 3 NW	VS AT 7											İ		
	t Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating	_							
Week: 08/1		08/19/12	M-F 7-9a Today	CM	\$1,400.00 7a-9a	0.0	) T	:30	2	\$1,000.00 P-2	0.00 NM	1	đ	31,000.00
L 29 WKTC	00/10/1	2 00/10/12	Today Show	Civi	ra-sa		1	.30	2	φ1,000.00 F-2	O.OO INIVI	l '	4	51,000.00
TODAY S	SHW		,											
Start Week: 08/1	t Date	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,000.00	Rating 0.0	-							
	Date Ra		escription		E/End Time	0.0		Weekdays	Ler	ngth Rate	Rtg Type	ĺ		
			1-F 7-9a Today	7a-9	a		•	Th		:30 <del>(\$1,000.00)</del>	0.00 NM	İ		
	<i>MG 45.</i> /HRA]	.2,45.3												
E30 WKYC		2 08/16/12	M-F 730-8n	CM	730-8p		T	:30	1	\$1,400.00 P-2	0.00 NM	1	4	51,400.00
200	00/10/1	2 00/10/12	Entertainment To		700 ор		-	.00	•	ψ1,100.001 Σ	0.00 14111	·	,	71, 100.00
ENT TON				0	5.	D ::								
Start Week: 08/1	t Date 3/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,400.00	Rating 0.0	_							
	Date Ra	_	escription		End Time	0.0		Weekdays	Ler	ngth Rate	Rtg Type			
		2-08/19/12 N	1-F 730-8p	730-	8p			Th		:30 <del>(\$1,400.00)</del>	0.00 <i>NM</i>			
	MG 30.		I F 720 95	720	0n		,	MTW E		:30 \$1.400.00	0.00 NM			
∠ //KYC (		2-08/17/12 IV 08/16	I-F /30-6p	730-	oh		1	MTW F		.30 \$1,400.00	U.UU INIVI	İ		
			Browns Pre-Gam	e CM	Browns Pre-	Game -	T	:30	1	\$5,500.00 P-2	0.00 NM	1	9	5,500.00
201	00/10/1	2 00/10/12	Browns Pre-Gam		Diowno i io	Camo	-	.00	•	φο,οσο.σσ. 2	0.00 14111	·	,	,0,000.00
BROWN				0	5.	D ::								
Start Week: 08/1	t Date 3/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$5,500.00	Rating 0.0	_							
E 32 WKYC			Browns Pre-Seas	· ·	Browns Pre-			:30	2	\$7,500.00 P-2	0.00 NM	2	· \$1	5,000.00
			Browns Pre-Seas	son Football										
BROWN:			Mookdovo	Spoto/Mook	Poto	Dotino								
Week: 08/1	t Date 3/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$7,500.00	Rating 0.0	-							
			M-F 11-1135p	CM	11-1135p		Г	:30	1	\$2,800.00 P-2	0.00 NM	1	\$	2,800.00
CH 3 NW	/S AT 1	1	Channel 3 News	at 11p M-F										
	t Date	End Date	Weekdays T	Spots/Week	Rate	Rating	-							
Week: 08/1 E 34 WKYC		08/19/12	- T Tonight Show	CM	\$2,800.00	0.0	0 Γ	:30	1	\$850.00 P-2	0.00 NM	1		\$850.00
E 34 WKYU	UO/ 14/1	Z UO/14/12	Tonight Show	CIVI	1135p-1237a (11:35 PM-12			.30	ı	φου <b>υ.υυ P-2</b>	U.UU INIVI	1		φοου.υυ

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Order / Rev: 705675 Advertiser: Republican National Committee

Alt Order #: 06271796 Product Desc: RNC WKYC

Flight Dates: 08/11/12 - 08/17/12 Estimate: 2993

Ln Ch Start TONITE SHW	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 08/13/12	End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$850.00	Rating 0.00						
E 35 WKYC 08/14/			СМ	11a-1230p	- T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
LIVE LAKESIDE Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	- T	1	\$250.00	0.00						
E 36 WKYC 08/14/	12 08/14/12	Late Night Late Night w/Jimi	CM my Fallon	1237a-136a	- T	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 E37 WKYC 08/14/	08/19/12 12 08/14/12	- T M-F 5-6p	1 CM	\$600.00 5p-6p	0.00 - T	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
DR. PHIL	12 00/11/12	Dr. Phil	O.W.	ор ор	•	.00	•	ψ. σσ. σσ. 1	0.00 14111	·	Ψ1 00.00
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 38 WKYC 08/14/		M-F 7-730p Channel 3 News	CM at 7P	7-730p	- T	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
CH 3 NWS AT 7		We alsdove	Cnoto/Mook	Doto	Dating						
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
E 39 WKYC 08/14/	12 08/14/12	M-F 7-9a Today Today Show	СМ	7a-9a	- T	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
TODAY SHW Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	- T		\$1,000.00	0.00						
E 40 WKYC 08/14/		M-F 730-8p Entertainment To	CM onight	730-8p	- T	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
ENT TONIGHT Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	- T		\$1,400.00	0.00						
E 41 WKYC 08/15/		Days of Our Lives Days of Our Lives		1p-2p	W	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$500.00	Rating 0.00						
E 42 WKYC 08/15/	12 08/15/12	Tonight Show Tonight Show	СМ	1135p-1237a	W	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
TONITE SHW	End Data	Wookdays	Spots/Week	Pata	Pating						
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> W	<u>3pots/week</u>	Rate \$850.00	Rating 0.00						
E 43 WKYC 08/15/	12 08/15/12	Late Night Late Night w/Jimr	CM my Fallon	1237a-136a	W	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
J FALLON	Fred Data	\\\\alpha\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Consta //// all	Data	Datina						
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$600.00	Rating 0.00						
E 44 WKYC 08/15/		Nightly News Nightly News	СМ	M-Su 6:28p-7	7p W	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
NBC NITELY No Start Date	WS End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	W		\$3,000.00	0.00						
E 45 WKYC 08/15/	12 08/15/12	M-F 7-9a Today Today Show	СМ	7a-9a	W	:30	1	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
TODAY SHW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	W		\$1,000.00	0.00						

Print Date: 09/04/12 10:50:26 Page 6 of 6

 Order / Rev:
 705675
 Advertiser:
 Republican National Committee

 Alt Order #:
 06271796
 Product Desc:
 RNC
 WKYC

 Flight Dates:
 08/11/12 - 08/17/12
 Estimate:
 2993

Ln Ch Start End Inventory Cod	le Break Start/End 1	Γime Days	Len Spots	Rate Pri	Rtg Type Spo	ots Amount
E 45 WKYC 08/15/12 08/15/12 M-F 7-9a Today	/ CM 7a-9a	W	:30 1	\$1,000.00 P-2	0.00 NM	2 \$2,000.00
Today Show TODAY SHW						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/13/12 08/19/12 W	Spots/Week Rate	Rating				
Spot Ch Date Range Description	1 \$1,000.00 <u>Start/End Time</u>	0.00	Weekdays Le	ngth Rate	Rtg Type	
1 NKYC 08/13/12-08/19/12 M-F 7-9a Today	7a-9a	-	W	:30 <del>(\$1,000.00)</del>	0.00 <i>NM</i>	
See <i>MG 45.2,45</i> .3 [NA/HRA]						
2 NKYC 08/13/12-08/19/12 M-F 7-9a Today	7a-9a	-	ThF	:30 \$1,000.00	0.00 NM	
(f) MG for 45.1,29.1	7.0		ml p	00 04 000 00		
3 NKYC 08/13/12-08/19/12 M-F 7-9a Today  → MG for 45.1,29.1	7a-9a	-	ThF	:30 \$1,000.00	0.00 NM	
E 46 WKYC 08/15/12 08/15/12 M-F 730-8p	CM 730-8p	W	:30 1	\$1,400.00 P-2	0.00 NM	1 \$1,400.00
Entertainment	Fonight					
ENT TONIGHT 30						
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 08/13/12 08/19/12 W	1 \$1,400.00	0.00				

Totals 55 \$108,400.00